

**CEDRIC
HOHNSTADT**
ILLUSTRATION, LLC
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TOY INDUSTRY PORTFOLIO

Updated August 2025

PAST END CLIENTS: HASBRO • DISNEY • COCA-COLA • SCHOLASTIC • TOYS-R-US • WALMART • TARGET • BEST BUY • GENERAL MILLS

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MR. MONOPOLY REFRESH
Client: HASBRO



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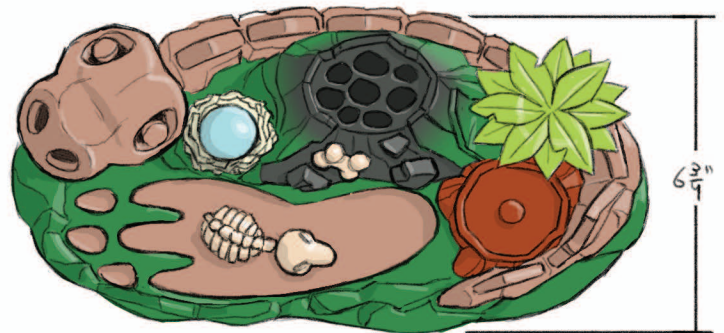
PLAY-DOH DINO CREW PLAYSET

Client: Hasbro

TREE STUMP
INJECTOR AREA
Pull branch-shaped
lever/handle to
either inject lava
into figure mold
or to erupt more
lava that drains
into pool.



LEDGE
• Press ledge to
activate volcano
• Could be nest area
• Could have indented
footprint mold



6 1/4"



8"

14"





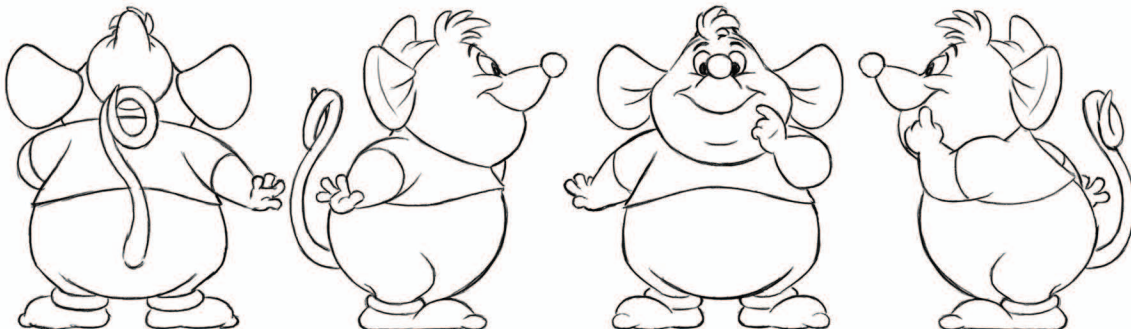
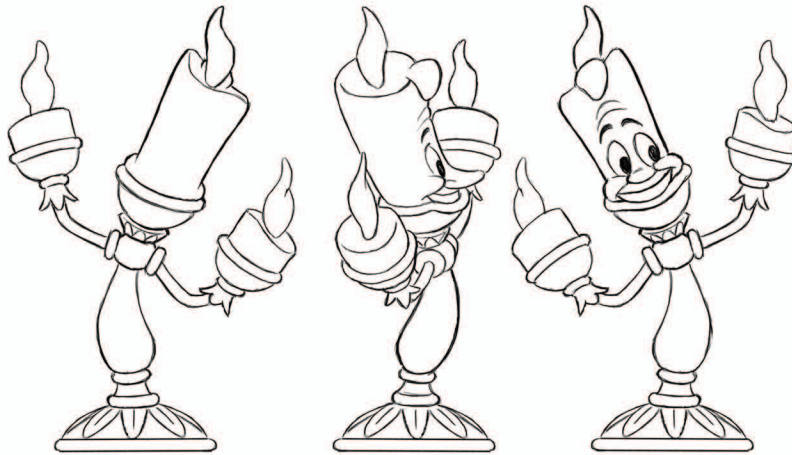
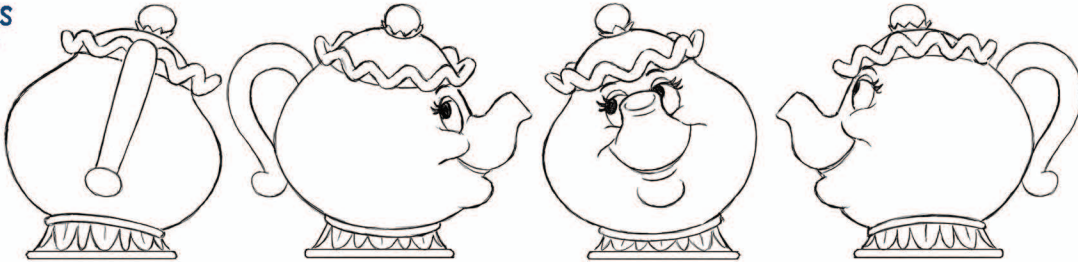
MR. POTATO HEAD PACKAGING ILLUSTRATIONS

Client: HASBRO



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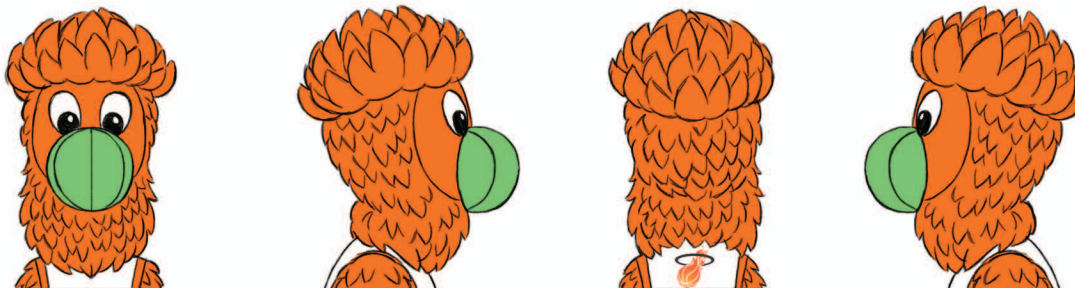
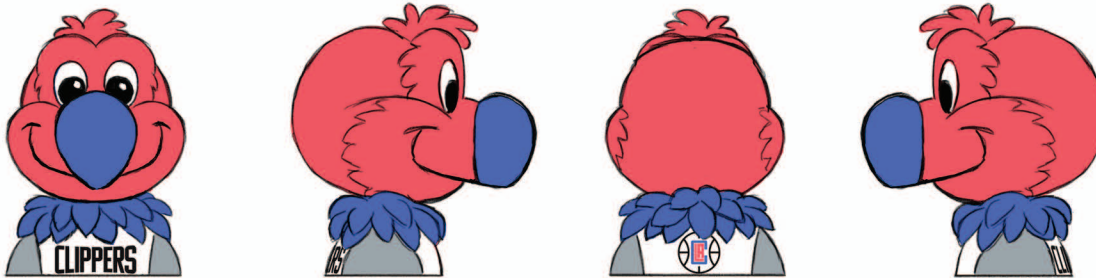
DISNEY FIGURINES
Client: Hasbro



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NBA MASCOT TOYS
Control art for tiny
busts made of rubber

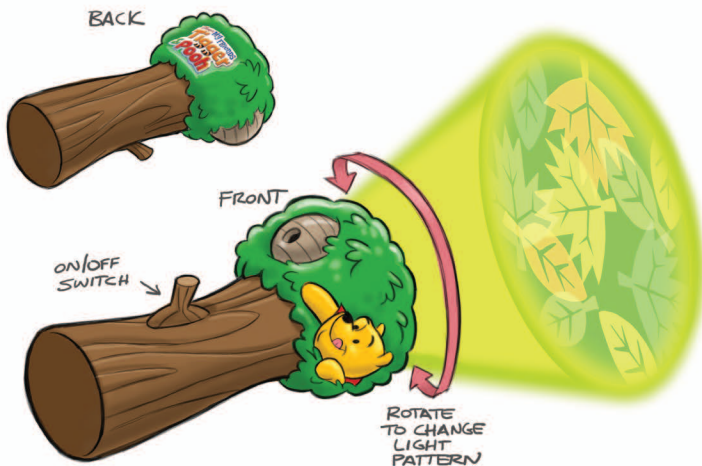


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DISNEY EDUCATIONAL TOY CONCEPTS
Client: Peter Green Design

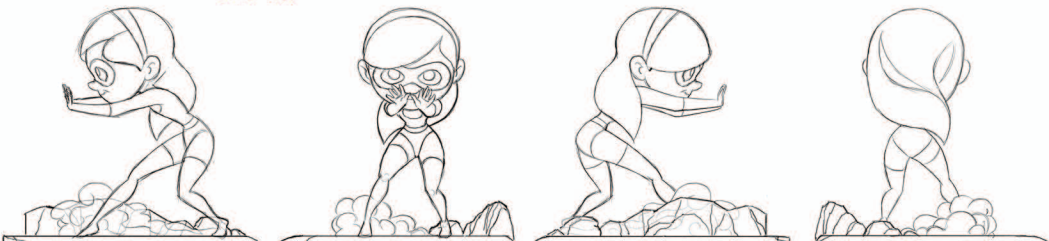
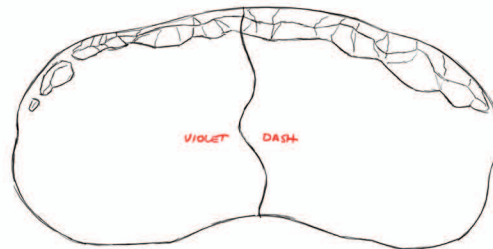
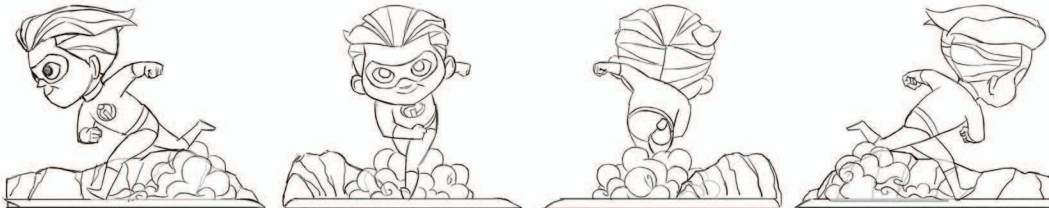


CAKE TOPPER TOY CONCEPT
Client: DecoPac, Inc.



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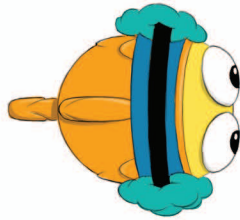
INCREDIBLES FIGURINES
Rough control art



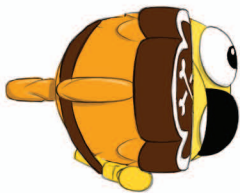
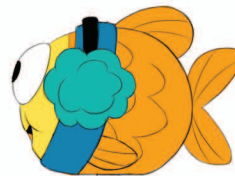
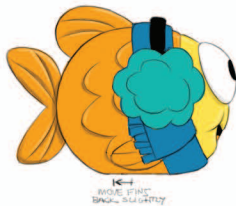
HULK CAKE TOPPER CONCEPT
Client: DecoPac, Inc.



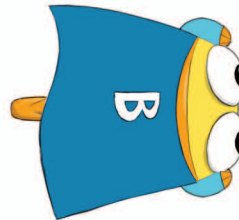
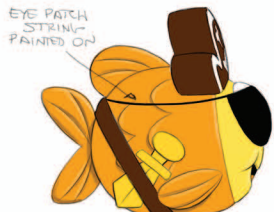
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PMS 138
PMS 114
Black
White
PMS 641
PMS 3262



PMS 138
PMS 114
Black
White
PMS 161



PMS 138
PMS 114
Black
White
PMS 641
PMS 311

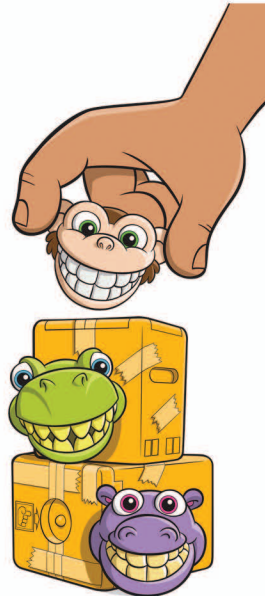


BATH TOYS
Client: GOLDFISH
SWIM SCHOOLS



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LITTLE BIG BITES
PACKAGING ILLUSTRATIONS
Client: HASBRO

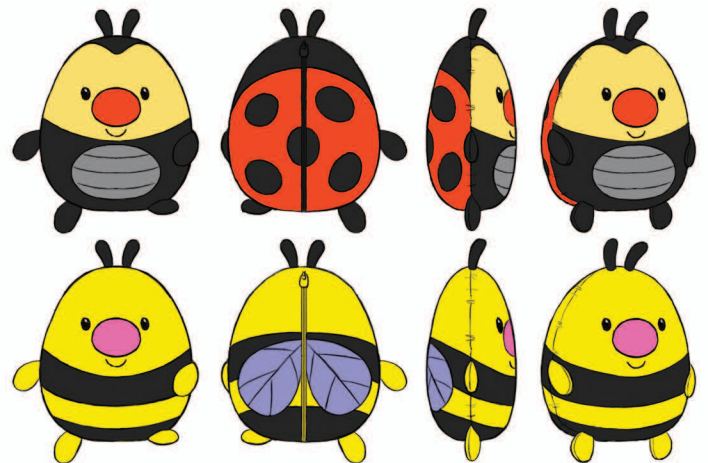
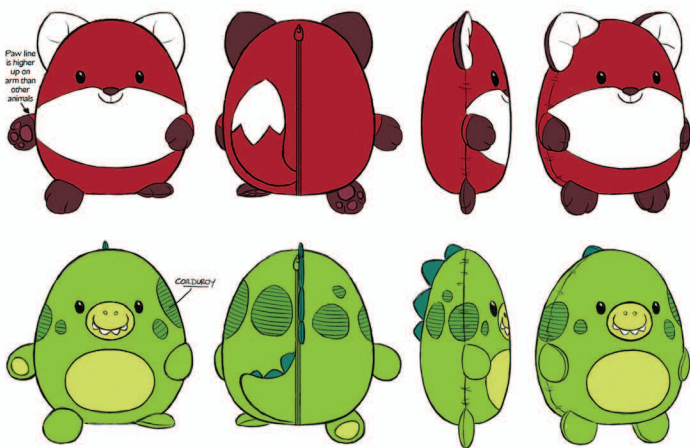


HUGGLE PETS[®]

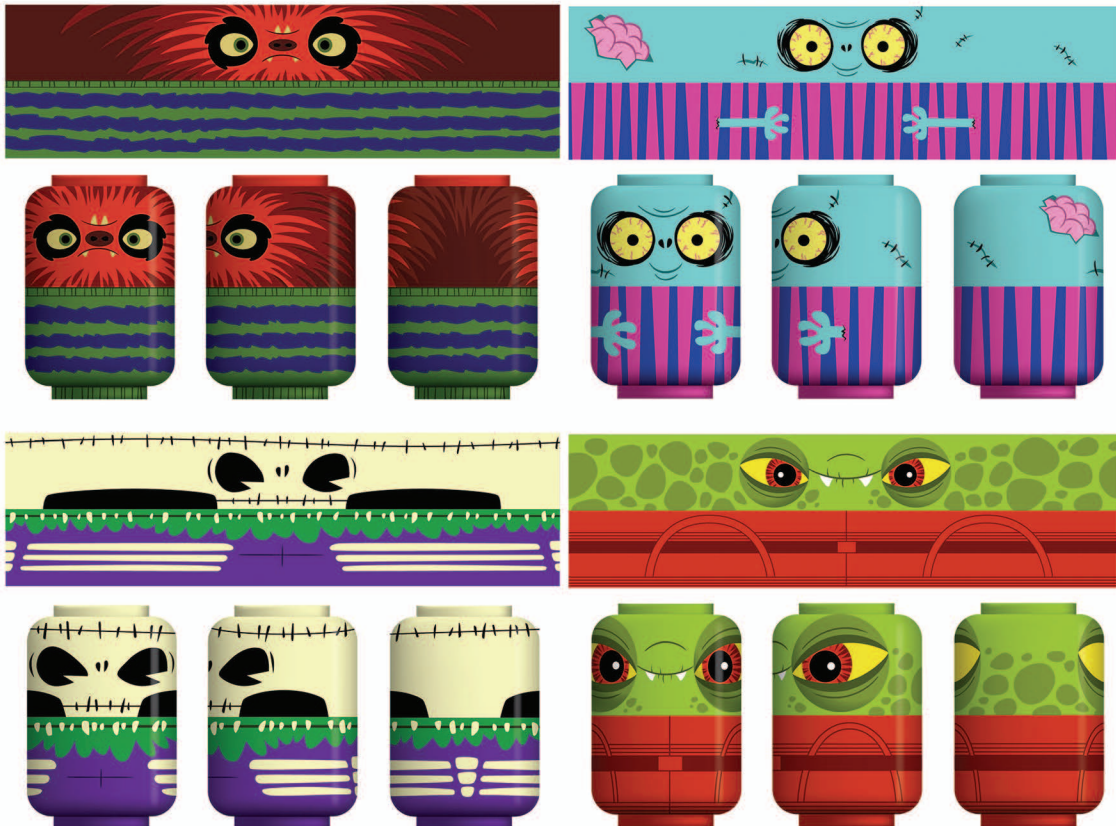
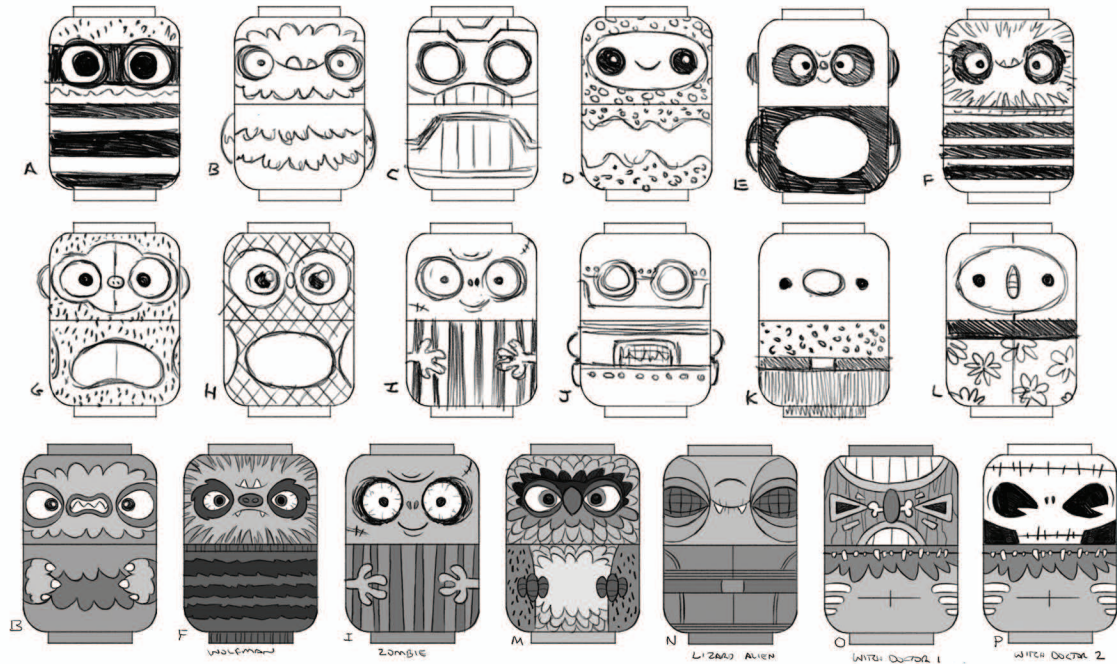
Animal Hoodie



HUGGLE PETS Plush Toy Concepts



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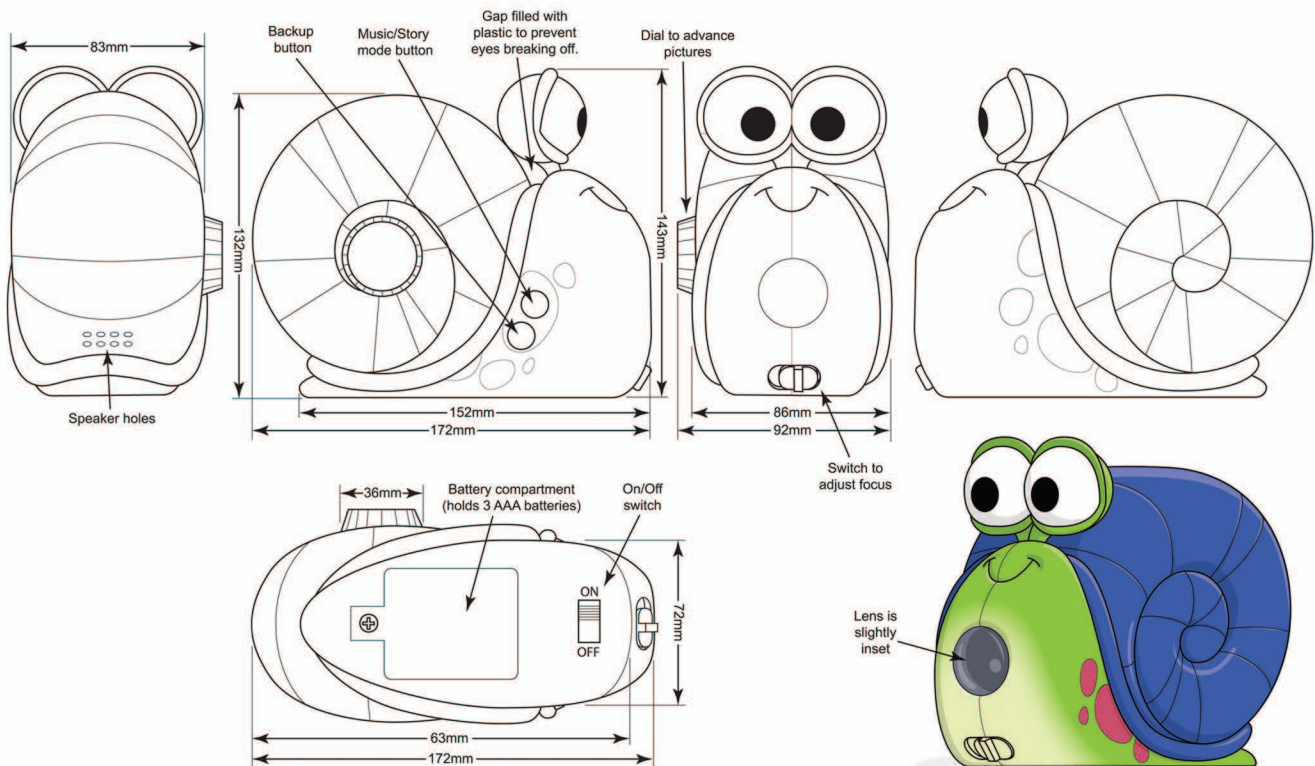
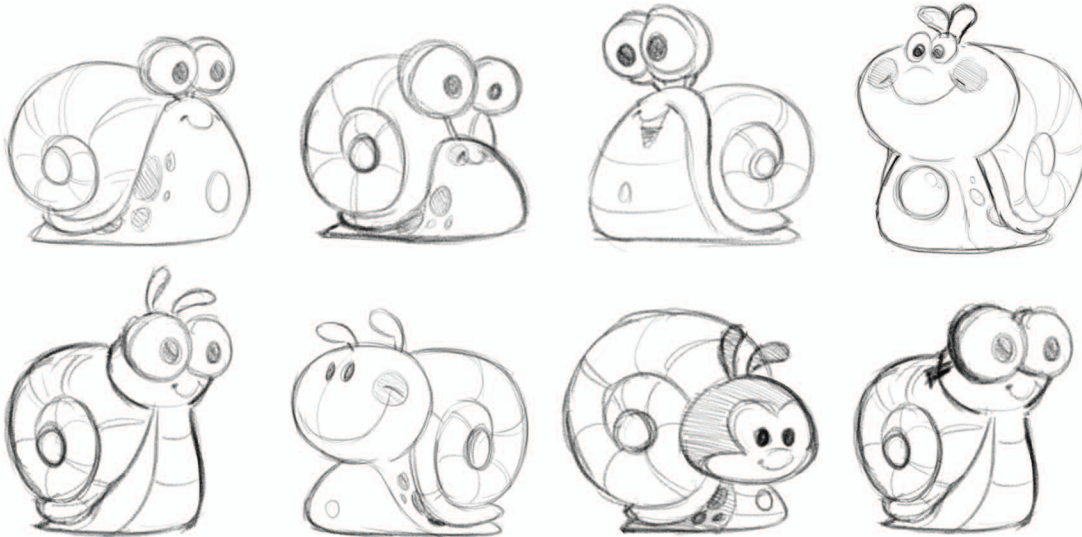


Slinky Headz toy concept sketches by Cedric Hohnstadt (cedricstudio.com). Copyright © Alex Brands. All rights reserved.

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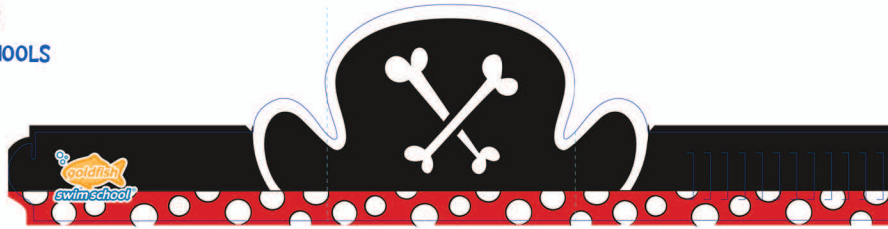
FLASHLIGHT PROJECTOR TOY

Client: Quois Corp



PAPER HEADBANDS

Client: GOLDFISH SWIM SCHOOLS



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RETAIL PACKAGING
ILLUSTRATION
Graphics done by client



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How can I help you?

My clients tell me I'm reliable, professional, fast, flexible, and I bring fresh ideas to the table. I understand the pressures you are under and I want to help take some of that pressure off. I want to get a grasp on your specific challenges and then provide artwork that meets your needs.

I've worked on hundreds of client projects both as an artist and as a project manager supervising other artists. I've designed toys for **Disney** and **Hasbro**; created advertising comps for **Coca-Cola**, **Target** and **Best Buy**; illustrated packaging for **Hasbro**, **Gogurt**, **Cocoa Puffs** and **Orville Redenbacher**; updated **Mr. Monopoly** for Hasbro; supervised animation of **Mr. Potato Head** for the Hasbro website; and designed characters for **VeggieTales**. I've helped some big brands with a small-business personal touch.

Please [contact me](#) and let me know how I can help you on your next project.

"If you want to work with an illustrator that understands the value of collaboration, respects your brand standards, and delivers beautiful art, then Cedric is right for you. I cannot recommend him enough."

—Amanda Barker,
Goldfish Swim Schools

"Cedric is uber-talented, a total professional.... I feel like I have a secret weapon in Cedric."

—Rene Norton, Creative Director,
BI Worldwide

"Cedric consistently over-delivered, constantly surprising us with his creativity and draftsmanship. We will work with him again and again."

—Tom Bancroft, co-founder of FunnyPages Productions
and former Disney lead animator

"I really enjoyed working with Cedric. He is a complete professional and extraordinarily gifted. I will not hesitate to recommend him for future work on our projects."

—Donna Turner,
National Geographic School Publishing

"Cedric is one of those rare artists that you hope to find and want to keep at the top of your list for future projects!"

Rob Corley, co-founder of FunnyPages
Productions and former Disney animator

"I can't recommend him highly enough. If you're looking for someone with super illustrator skills, Cedric is your person!"

—Thea Eaton, Snert Studios