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PORTFOLIO

Updated November 2019

PAST END CLIENTS: HASBRO • DISNEY • COCA-COLA • SCHOLASTIC • CRAYOLA • TARGET • BEST BUY • CHUCK E. CHEESE • GENERAL MILLS

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GoGurt® Packaging Art

Portable Lowfat Yogurt
1% Milkfat and Vitamins A & D

**SLURP^N
SCARE
OR SCARIER?**

WHICH IS FLAT OUT
SCARIER? READ BOTH
SIDES AND DECIDE.
THEN, SEE IF YOUR
FRIENDS AGREE?

RIDING YOUR BIKE
PAST A GRAVEYARD
ON A MOONLIT
NIGHT?

OR

SCREAMING DOWN
THE HILL OF THE
WORLD'S TALLEST
ROLLERCOASTER...

**Strawberry
Splash**
NATURALLY &
ARTIFICIALLY FLAVORED

NOT LABELED FOR
INDIVIDUAL SALE

GoGURT
Portable Low Fat Yogurt
Vitamins A & D

Kids under 5 years may have
difficulty swallowing frozen
Go-Gurt Low Fat Yogurt. Please
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Comments? Save tube, box and call
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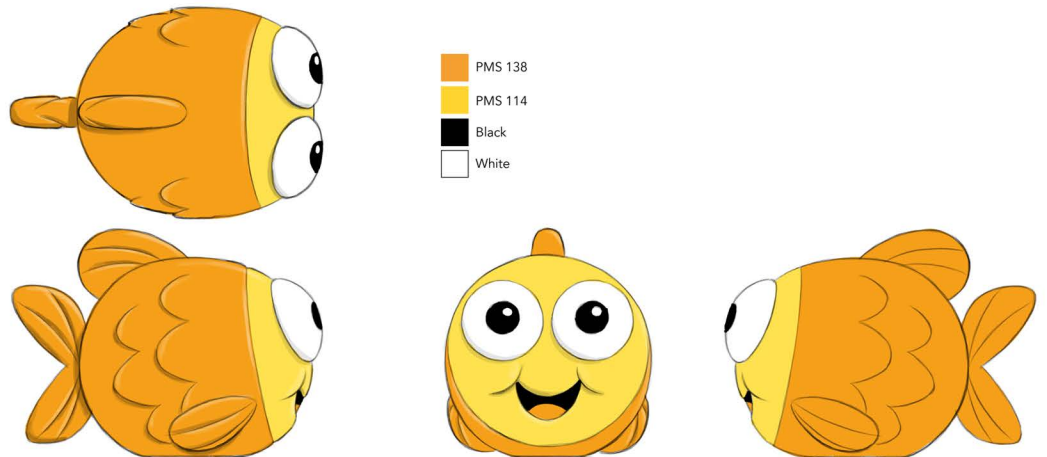
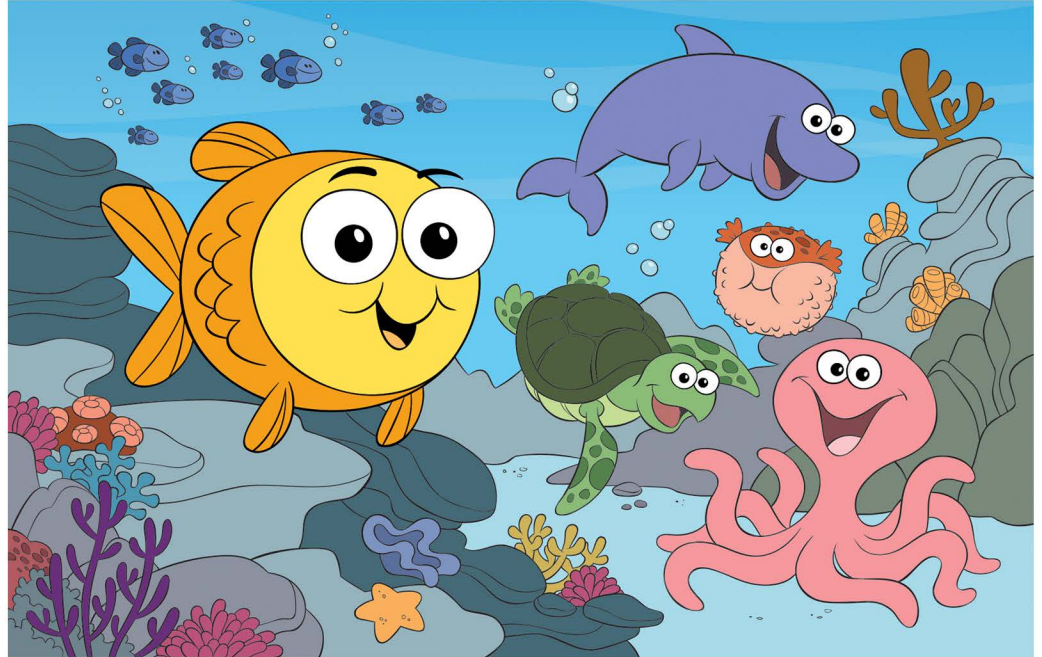
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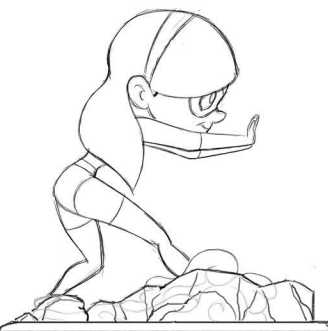
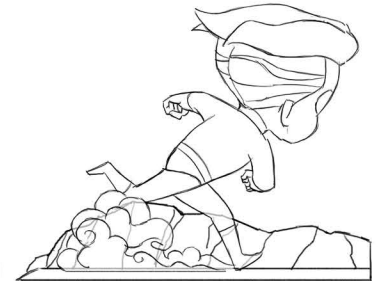
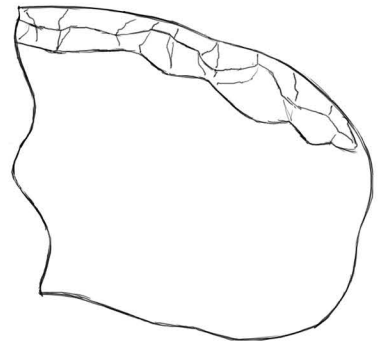
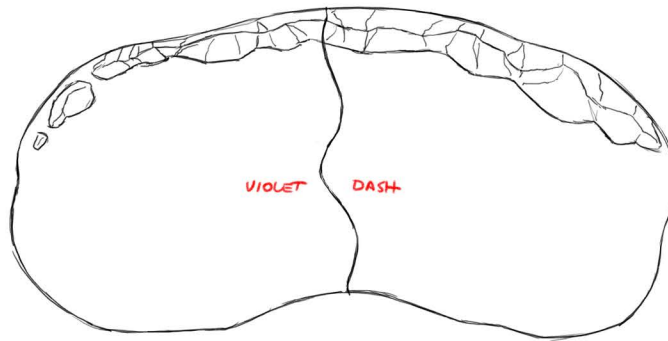
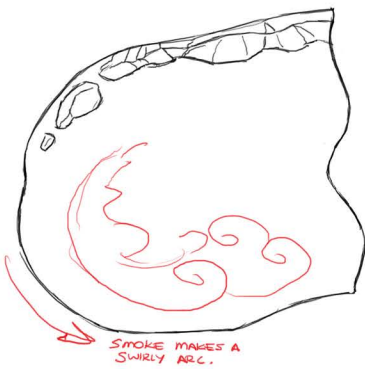
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VeggieTales® character concept art



A



B



C



D



E

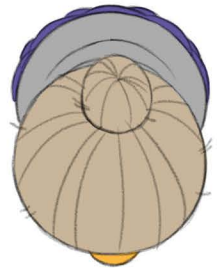


F



HAIR
SLIGHTLY
FRAYED

PUFFY
FUZZY
MUFFS



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Packaging illustrations for
Hasbro Little Big Bites®



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Hasbro My Little Pony® playset sticker



Hasbro Wheel Pals® packaging art

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EMOTIONAL MOMENTS FOR DADS

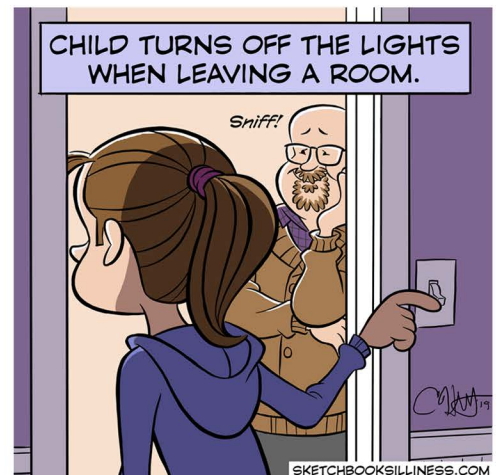
CHILD IS BORN.



CHILD TAKES
FIRST STEPS.



CHILD TURNS OFF THE LIGHTS
WHEN LEAVING A ROOM.



How can I help you?

My clients tell me that I'm reliable, professional, fast, flexible, and I bring fresh ideas to the table. I understand the pressures you are under and I want to help take some of that pressure off. I want to get a grasp on your specific concerns and challenges and then provide terrific artwork that will make you look good for hiring me.

At my illustration studio I've worked on hundreds of client projects both as an artist and as a project manager supervising other artists. I've designed toys for Disney and Hasbro; created advertising comps for Coca-Cola, Walmart, Target and Best Buy; illustrated packaging for Crayola, Cocoa Puffs and Orville Redenbacher; supervised animation of Mr. Potato Head for the Hasbro website; and designed characters for *VeggieTales*. I've helped some big brands with a small-business personal touch.

Please [contact me](#) and let me know how I can help you on your next project.

"I am beyond impressed with his talent level. Cedric brings fresh perspectives and out-of-the-box thinking. A true collaborator."

*Randall Herrera,
Olson-Denali Advertising*

"Cedric is one of those rare artists that you hope to find and want to keep at the top of your list for future projects!"

*Rob Corley, co-founder of
FunnyPages Productions and
former Disney animator*

"Cedric consistently 'over-delivered', constantly surprising us with his creativity and draftsmanship. We will work with him again and again."

*Tom Bancroft, co-founder of
FunnyPages Productions and
former Disney lead animator*

"Cedric always comes up with the most fun and pleasing designs. He is always on time and brings a lot of expert experience to the table. He is always thinking of ways to give a little extra, too, while staying in the budget confines of the project."

*Tim Hodge, Executive Producer,
Big Idea Productions*

"I really enjoyed working with Cedric. He is a complete professional and extraordinarily gifted. I will not hesitate to recommend him for future work on our projects."

Donna Turner, National Geographic School Publishing

"Cedric is uber-talented, a total professional.... I feel like I have a secret weapon in Cedric."

Rene Norton, Creative Director, BI Worldwide