

# Cedric Hohnstadt

## Freelance Character Design and Illustration

www.cedricstudio.com

cedric@cedricstudio.com

1546 E 88th Street

Bloomington, MN 55425

(952) 412-7686

### Experience

Over twelve years experience in **freelance character design** and **illustration**. Worked on hundreds of projects to date including advertising, animation, corporate, editorial, packaging, curriculum, toys and games. Illustrated eight children's books.

Past end clients include Disney, DreamWorks, Walmart, Hasbro, Crayola, Big Idea, Scholastic, Arctic Cat, Lavitra, Canon, Exxon/Mobil, American Crystal Sugar, Verizon, 3M, Hewlett-Packard, Focus on the Family, and General Mills.

Worked with licensed character properties including Mickey Mouse Clubhouse, Cars, Winnie the Pooh, VeggieTales, The Jetsons, Curious George, 3-2-1 Penguins!, Monsters vs. Aliens, and Little Einsteins.

Character designer on *3-2-1 Penguins!* animated TV series on NBC.

Concept artist for Disney toys (through DecoPac, Inc. and Peter Green Design).

Primary storyboard artist on three episodes of *Ribbits!* animated video series for Focus on the Family Films.

### Specialized Skills

Character design, illustration, toy design, concept art, marker comps, Flash animation, storyboards, courtroom sketch artist.

### Software

Photoshop, Illustrator, Flash, Painter, Dreamweaver.

### Education

BFA in Illustration, Minnesota State University, Moorhead MN.

Animation workshop at Disney Institute, Orlando FL.

Online character design course taught by award-winning character designer Stephen Silver (schoolism.com).

### Memberships

National Cartoonists Society

AIGA

Ad Fed

Graphic Artists Guild

Creative Talent Network

Minnesota Interactive Marketing Association

References and Portfolio are available upon request.